

Presenting



The First

IOWA



SHORTHORN and POLLED SHORTHORN
Directory

Sponsored By

**The Iowa Junior Shorthorn
Association**

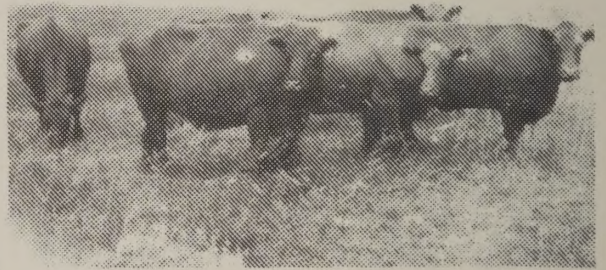
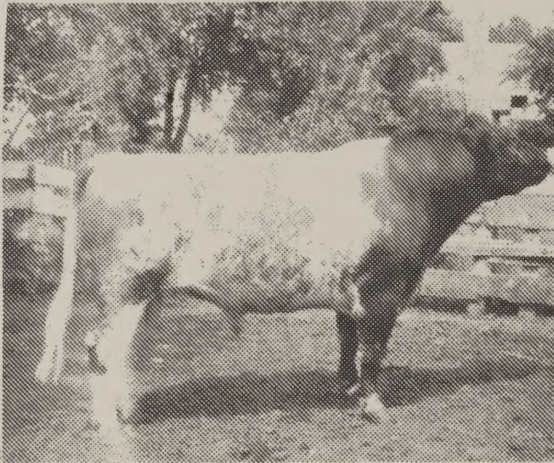


IOWA CATTLE

**We like them, You'll like them,
We're Sure**

Keep Your Country Beautiful Use Studer Shorthorns

The future belongs to those who stay up to the minute, and that's just where we stand.



Herd Sires. Pictured: Jethro Tall, plus Columbus, Ball Dee Perfect Count and Ball Dee Royal Commando, Clark.

Always a good selection of females on hand. Part of Studer cow herd is pictured.

A Good Selection of Bulls Available

**THANK YOU
to the Buyers
of our Cattle the Past Year**

Ben Studer

Mike T. Studer

Manager & Co-Owner

Wesley, Iowa 50483
Phone 515-679-4149

- Presenting -



The First

IOWA



SHORTHORN and POLLED SHORTHORN

Directory

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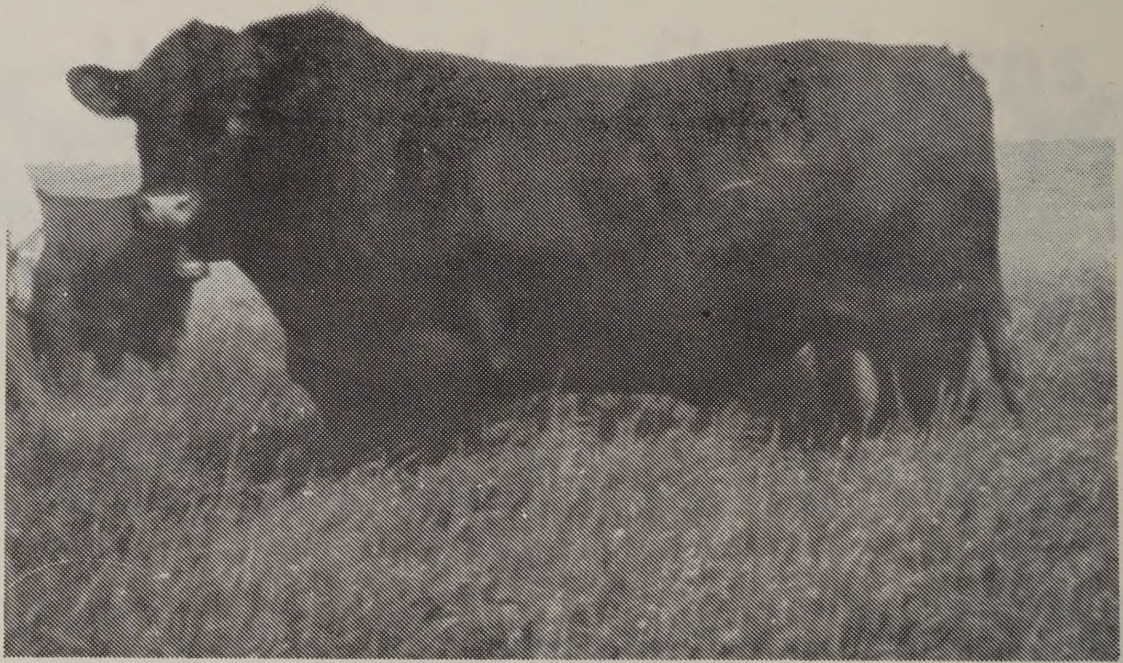
**Iowa Junior Shorthorn
Association**

In this publication we have attempted to put forth a nearly complete representation of Iowa Shorthorns to aid in your selection and buying.

A big thanks to you who made this Directory possible: Advertisers, co-workers, and all of you who gave us your support and encouragement.

You'll like Iowa Shorthorns.





**Packard Leader's Wonder
1974 All American Spring Yearling**

Taking advantage of a Beef Shorthorn Bull "Wonder" was purchased to give size and scale with muscle to an already feminine herd of females. "Wonder" continues to grow - **24 month wt. 1890; 30 month wt. 2050**; The 30 month weight follows breeding season.

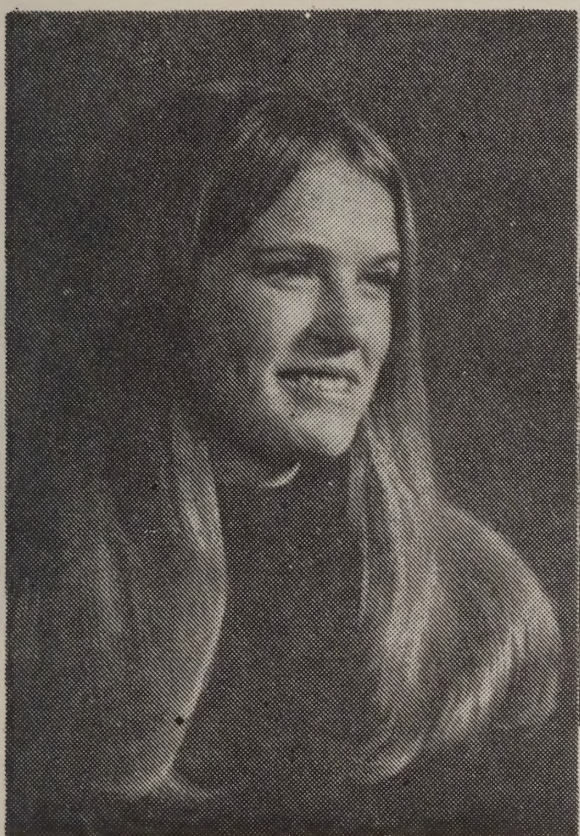
**Make Your Next
Improving Herd Sire
Part Of The
"Wonder Program"**

BERG'S SHORTHORNS

515-732-3957

515-732-4046

**R. 2, Osage, Iowa 50461
2 1/2 mi. SW of Osage**



-From The-

Iowa

Junior

President

The first Iowa Shorthorn and Polled Shorthorn Directory has been printed. The Iowa Junior's Shorthorn Association hopes this directory will aid you in locating some of the finest Shorthorn cattle in Iowa.

The Junior Association invites you to be a part of the Shorthorn activities and encourages you to watch for the dates of some fine activities in the summer of 1975.

Thank you.

Becky Wollesen, President
Iowa Junior Shorthorn Ass'n.

CEDARWOOD FARM

A progressive breeding farm
of good Shorthorns

**Pay A Visit
And See The Progeny
Of These Great Sires**

- *Gloriadale Royal Passport
- *Mandalong Super Flag
- *Merriwong Smuggler
- *Remitall Yalta Khan

FOR SALE

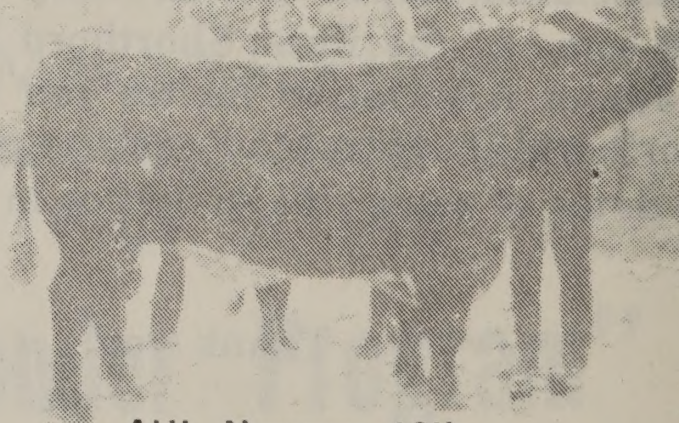
Club Steers & Heifers
Cows & Calves, Bred Cows
Also a few Commercial Cows

You're always welcome at Cedarwood

Otis Rothlisberger

Elgin, Iowa 52141

Phone 319-426-5606



AHL Navarre 18th

One of the great horned bulls in the country.
Come visit us and see his outstanding calves.

Bulls for Sale

at all times

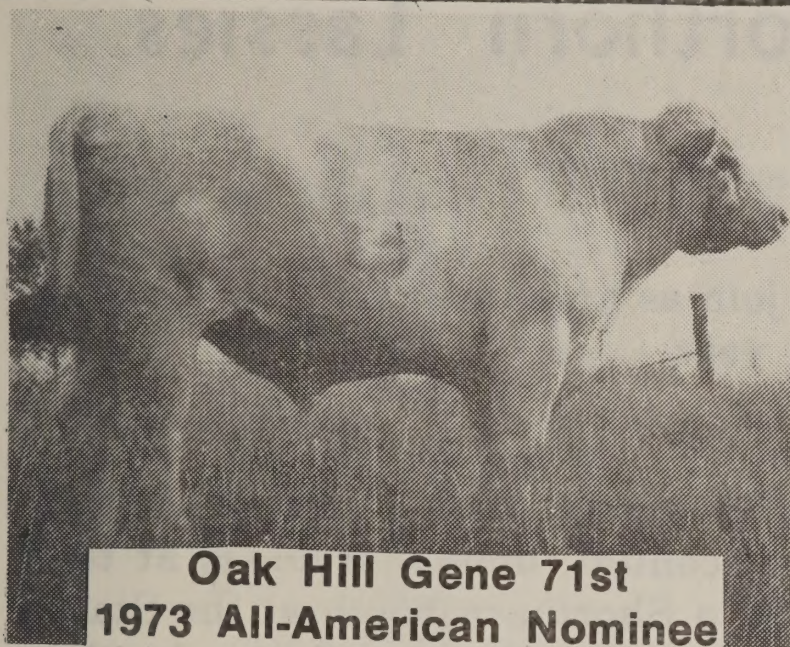
Lloyd H. Weeda & Son

Tingley, Iowa 50863

515-772-4788

OR

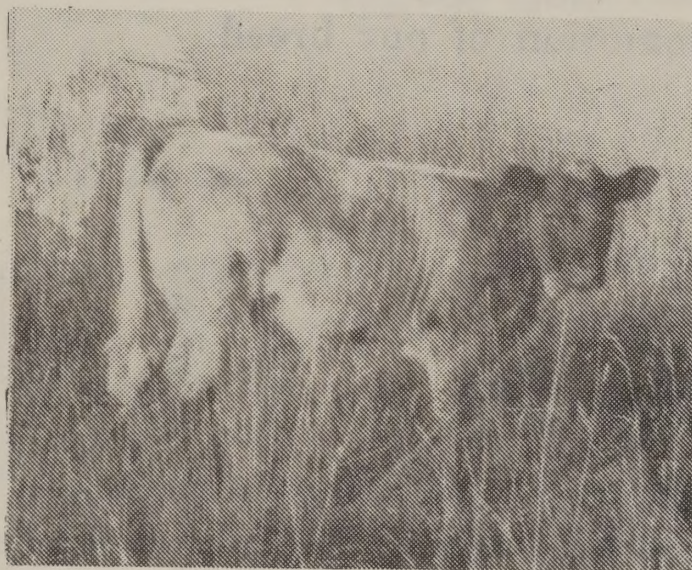
512-772-4930



This is our herd sire. He's been with us a year now. We have calves by him. We think you'll like him and them.

**Oak Hill Gene 71st
1973 All-American Nominee**

One of his daughters. Why not come and see him and his calf crop?



Also have a few calves by Seal 2nd, and Lone Pine Grand Society. At left, an April heifer by Seal.

Visitors Always Welcome

ARTHUR SMITH & Son

Lacona, Iowa

Tel. 947-6121

3 miles South of Melcher on pavement.

Iowa Shorthorn Lassies

You're invited to join as an active or inactive member. Dues are \$4 a year.

We help promote Shorthorn cattle and sponsor the "Iowa Lassie Queen" contest, donate trophies at the Iowa State Fair, have a Shorthorn booth at the State Fair, and carry out other miscellaneous duties for the promotion of our breed.

Officers:

President: Mrs. Merlin Wollesen, Lake View

Vice President: Mrs. Roger Applegate, Oakland

Secretary: Mrs. Gerald Spanjer, Lake View

Treasurer: Mrs. Bob Kerr, Elgin

News Reporter: Mrs. Warren Cowman, Prairie City

Directors:

Mrs. Dannial Fogarty, Cylinder

Mrs. James Houghtaling, Indianola

Mrs. Lyold Beecher, Union

Mrs. Clarence Moffitt, Indianola

Mrs. Robert McKinley, La Porte City



Your 1974-75 Queen

Margaret McCullough

Allerton, Iowa



(Front row) Two little girls: Left to right: Kelly Burns, Iowa Falls; Betty Merritt, Springville; 2nd Row: Jacque Burns, Iowa Falls; Anita Moore, Rose Hill, 1973 Iowa Lassie Queen; Beth Duffy, Solon, 1974 Alternate Lassie Queen; Margaret McCullough, Allerton, 1974 Iowa Lassie Queen; Dee Moffitt, Indianola;

3rd row: Duane Petty, Eldora; Becky Merritt, Springville; Maurice Korthaus, Wacott; Rick Burns, Iowa Falls; Bill Wollesen, Lake View.

Iowa Junior Shorthorn Association Officers

PRESIDENT: Becky Wollesen, Lake View 51450

VICE PRESIDENT: Maurice Korthaus, Rt. 1, Walcott 52773

SECRETARY-TREASURER: Margaret McCullough, Rt. 2, Allerton 50008

PUBLIC RELATIONS: Becky Merritt, Rt. 2, Springville 52336

DIRECTORS:

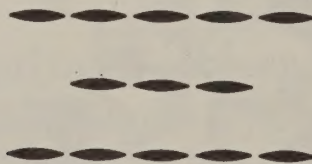
Southeast: Maurice Korthaus, Rt. 1, Walcott 52773 (V. Pres.);
Becky Merritt, Rt. 2, Springville 52336 (P.R.)

Southwest: Jan Kasperbauer, Rt. 2, Manning 51455; Mary
Wilkerson, Linden 50146

South Central: Margaret McCullough, Rt. 2, Allerton 50008
(Sec.-Treas.); Dee Moffitt, Rt. 3, Indianola 50125

Northwest: Becky Wollesen, Lake View 51450 (Pres.); Veronica
Adams, Hartley, Iowa 51346

State: Randy Burns, Rt.2, Box 270, Eldora 50627; Duane Petty,
Rt. 2, Eldora 50627



Iowa Junior Shorthorn Association Officers 1975

PRESIDENT: Duane Petty, Rt. 2, Eldora 50627

VICE-PRESIDENT: Randy Burns, Rt. 2, Box 270, Eldora 50627

SECRETARY-TREASURER: Dee Moffitt, Rt. 3, Indianola 50125

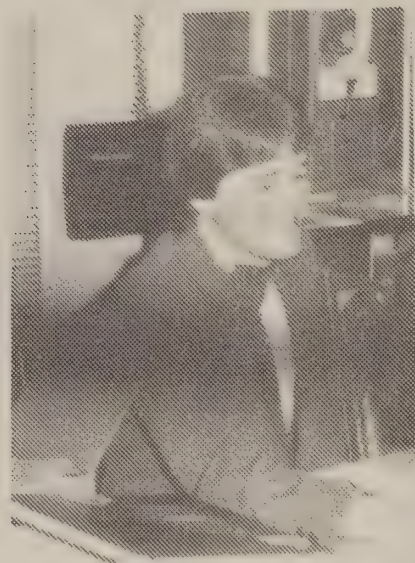
REPORTER: Becky Wollesen, Lake View 51450

Iowa Juniors . . .

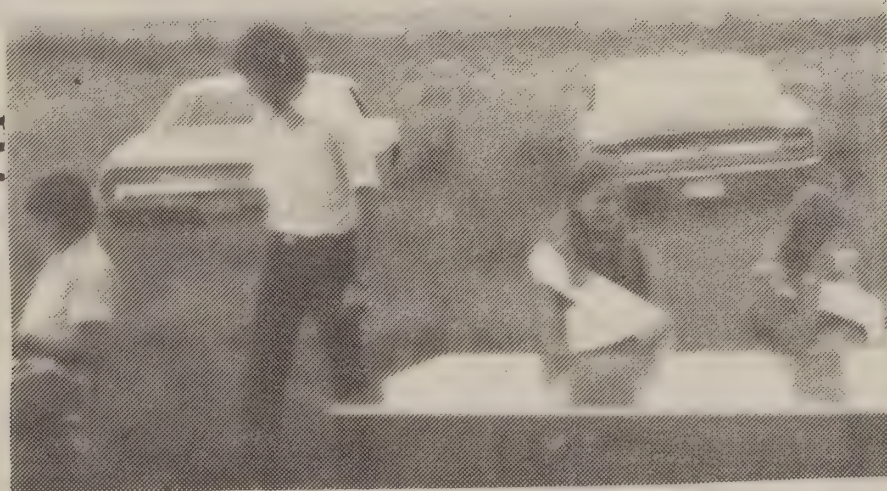
On The ~~Go~~



Richard Cone, Washington;
M. McCullough, Iowa



Jeff Connell



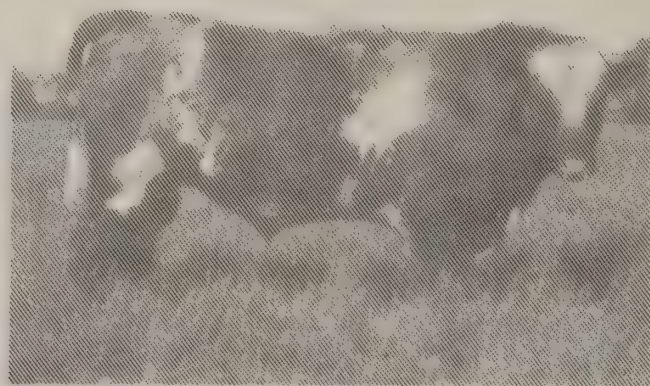
Dick Smith



Becky Wolleson, Iowa

S
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Goliath

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H

Club calves for sale this fall. We have some of the top show steers and heifers in the state. Also a few cows for sale.

We welcome your visit!

Connell Stock Farms

Robert L. Connell & Sons

R. 4 Muscatine, Ia. 52761.

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Heifer By "Speck"



Weston Counciler "Speck"



3 Miles North on Tipton Road

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Sends Its Best

Congratulations!
**Iowa Junior Shorthorn
Association Members
on your Efforts in Promoting the
Shorthorn Breed**

Herd Bull Battery

(new)

J.L.P. Navarre 45th

S.B. Dakota Oak

Horned & Polled Breeding Stock For Sale - See our Annual consignments to the Iowa Royal, Southwest Iowa sale and other area sales. Brentwood has always been the home of good profit making shorthorns -

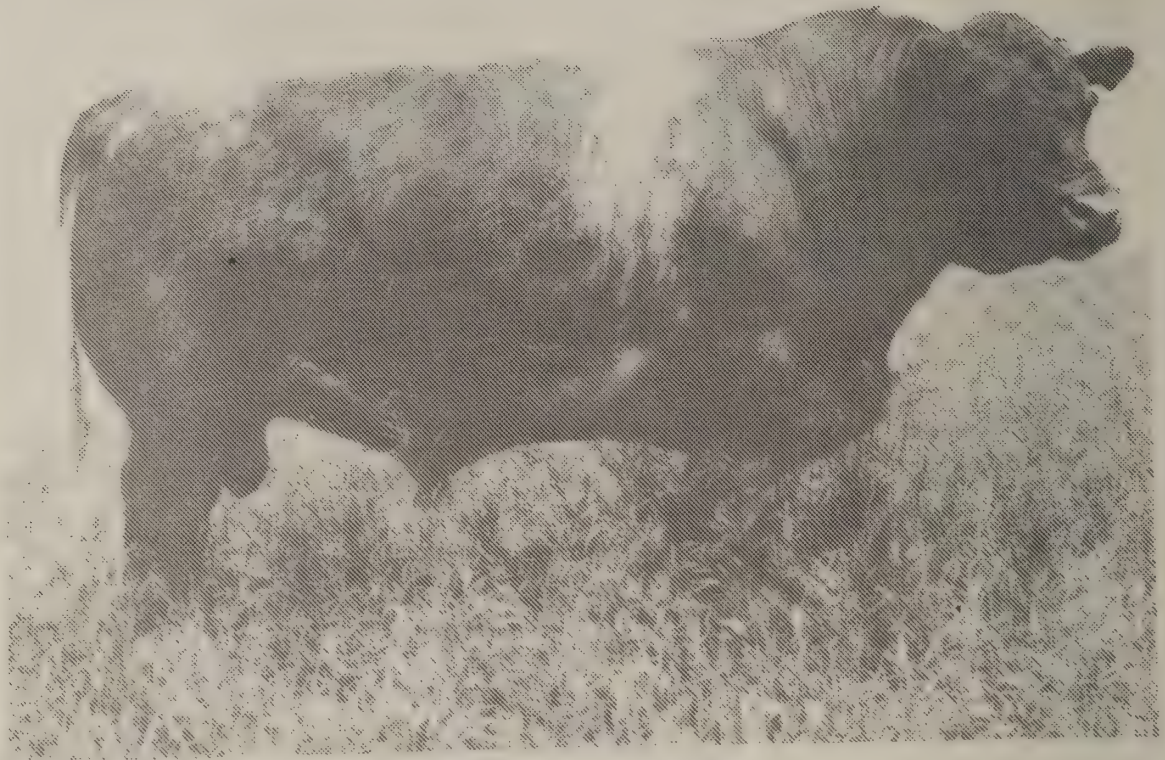
BRENTWOOD

ROGER APPLGATE

OAKLAND, IOWA 51560

Location: From the Shelby, Iowa exit on Interstate 80, 1 1/2 mi. S., 1/2 mi. W. 9 S., and 1/4 E. OR 4 mi. W. of Oakland on Hwy. 6, 4 mi. N & 1/4 m. E. Tel: 712-482-3360

West Wind Farms



Weston Revolution

Both herd bulls, Weston Revolution and Kinnaber Genetic Leader, have showed us "The Proof of the Pudding." Both have sired "All-Americans".

Daughters of these bulls not only look good in the show ring, they also look good in the pasture as large, growthy cows. Sons are the modern kind. Muscle - Growth & Do-ability.

See You at the Shows

WEST WIND FARMS

Merlin Wollesen and Family
1-1/2 mi. W. on Hwy. 71

Lake View, Iowa
Tel: 712/657-2561

Iowa Shorthorn Breeders Association

Providing service to Iowa Breeders of Shorthorn and Polled Shorthorn cattle. The Home state for reliable cattle **and** reliable breeders.

Sponsoring State Wide Activities

- *Annual Summer Field Day

- *Annual Sale & Meeting

- *Present Award Heifer Iowa State Fair

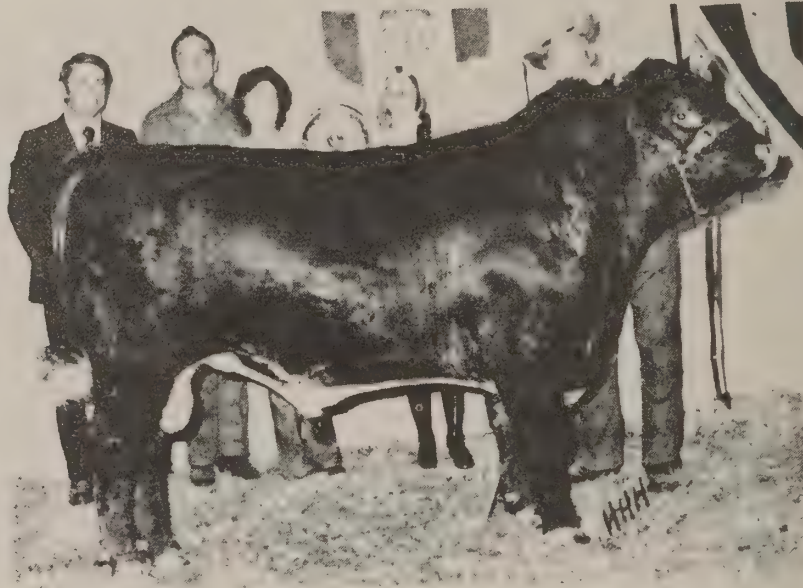
- *Trophies for Various Iowa Events

ALBERT J. HAMANN

Secretary - Treasurer

Rock Rapids, Iowa 51246

Is This The Ultimate Goal In Shorthorn Beef Cattle!



Nelco Ransom Chief

Or are his calves! His calves look great, stop by and see them.

He was Grand Champion Bull at the Iowa State Fair, and Reserve Grand Champion Bull at the Nebraska State Fair.

We are using him heavily.

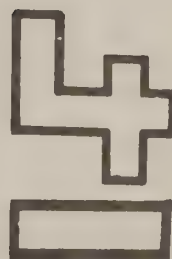
Visitors Welcome

Don Kasperbauer & Family
Elkhorn Creek Farm
Route 1, Box 36
Spalding, Nebraska

Glen Struve
Manning, Iowa 51455
Tel: 712 653-7173
3 mi. E, 3 W. 141

**Breed a little history
of your own . . .**

BREED 'EM



Herd Sires

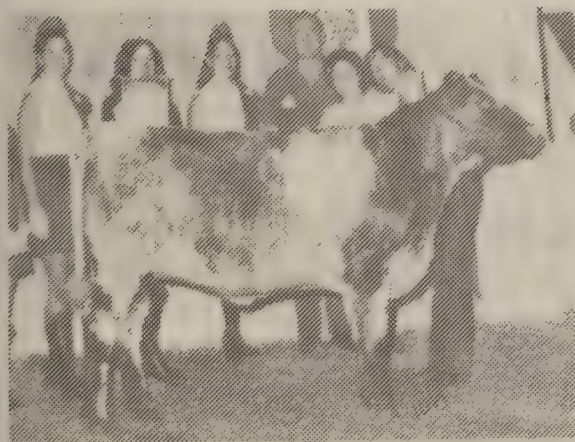
Hilltop Warrior
Nodak King's Tradition

Also:

(Pictured at right)
Hillview Hobo



His Granddaughters



**Champion Nebraska
State Fair**



**Champion Iowa
State Fair**

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COLLINS, IOWA 50055

**New View Farm
Polled Shorthorns**

Using the BEST

Four Point Count 3rd

Sired by the famous

Ball Dee Perfect Count

* * *

Junior Herd Sire: New View Captivator

Bulls and Females For Sale

Visitors Welcome

NEW VIEW FARMS

The Braet Family

Calamus, Iowa 52729

Tel: 319-246-2668

New Location - East edge of Calamus

WARNING:

**Glen Haven Breeding May
Be Habit - forming!**



HERD SIRE

Scotsdale Flack - by Boa Kae Royal Crown, dam by Scotsdale Tehran, we have his first crop of calves and they are very good.

Other Herd Sires:

Scotsdale Torquil - by Scotsdale Navarre, 12 years old and still doing a wonderful job for us, sired the champion pair of bulls at the last two Broken Bow sales.

Banner Torquil - by Scotsdale Torquil, new here from the Boake herd in Alberta, Canada, won his class at the Royal Winter Fair as a yearling.

GLEN HAVEN SHORTHORNS

WILLIAM AND GLEN AHRENDSEN

MANNING

Tel: 712-653-2711

R1

IOWA 51455

4 1/4 SW edge of Manning

THE KIND WE ARE RAISING!

A class winner at the Iowa Royal

HERD SIRES:

Prairieland Cadet x by Kinnaber Leader 5th x

Cedar Ridge Deacon 90th x by Cedar Ridge Deacon 32nd x

Hilltop Leader 2nd x by TPS Coronet Leader 21st x

Hel-Lo-Na Ranger 39th x by Roan Ranger A 2nd x

These bulls will be used on 100 breeding-age females. A good selection for you.

THANKS TO: The buyers of our cattle in the Iowa Royal and private sales made at our farm.

DANIE P. FOGARTY

CYLINDER, IOWA 50528—Visitors Welcome—Tel: 712-424-3984

NEW PORT SHORTHORNS

70 Polled & Horned Brood cows headed by two top Herd Sires - Green Ridge Pin Oak Elm Bar Superbomber x. Both ton plus Bulls. New Port Shorthorns are the kind that will compete in today's beef industry.

Mr. & Mrs. Charles Duffy

Rt 3., Box 191

Solon, Iowa 52333

3.8 miles N of I80 on Hwy 1

MOORE SHORTHORN FARM

Home of B.F. Leader 24th

Edwin & Virginia Moore

Anita Marie (Lassie Queen 1973) and L.E. Moore

Rose Hill, Iowa 52586

Phone 515-632-8436

10 miles east of Oskaloosa, 1/2 mile north of Rose Hill

"Sugar Creek Lancer X"

Purebred and Commercial Herd

-W.E. Carson & Sons-

Coggon Rt 2, Iowa 52218

Phone 319-224-3343

1 1/2 mi. west of Troy Mills, Iowa,

on Buchanan - Linn County Line

HILLNDALE SHORTHORN

Herd Sires: H.&W. Napoleon 17th
Louada Avenida

The calves by these two bulls look great!

Cattle For Sale at all times

Robert Kerr & Sons
Elgin, Iowa

Farm located 2 mi. W.
of Clermont on Hwy. 18

Are You A Member

of the

***Iowa Junior Shorthorn
Association?***

JOIN TODAY!

Take Part In A

Summer Full Of Activities

For Iowa Juniors

IOWA SHORTHORN BREEDERS

ROGER APPLGATE, Oakland, Iowa 51560. Located four miles west of Oakland on Highway 6, four miles north and one-fourth mile east, or from Shelby exit of Interstate 80, one and one-half miles south, one-half west, nine miles south and one-fourth east. Phone: (712) 482-3360

BARTELMA FARMS, Runnells, Iowa 50237. Yearly sale of quality club calves, straight Shorthorns and crossbreds. Watch for notice of December sale. Phone: (515) 966-2324

WILLIAM BEAL FAMILY, BEAL ACRES SHORTHORNS, Route 3, Monticello, Iowa 52310. Located seven miles west on blacktop. Phone: (319) 465-4712 Polled & Horned.

ROBERT T. BUELOW, see Pleasant Valley Farm

WAYNE FARNUM, Victor, Iowa 52347

ALVIN D. FLACK & SONS, Route 1, Nevada, Iowa 50201. Located three and one-half north and five east of Nevada. Polled & Horned. Phone: (515) 377-2628

KEYRON FOGARTY, Rodman, Iowa 50580. Located from Rodman, two north, one-half west. From Cylinder, one and one-half east, two south, one-half west. Phone: (712) 424-3974

W.G. & E.M. "PIKE" HAROLD, FERNDAL FARM, Route 3, Lime Springs, Iowa 52155. Located seven miles southeast of Lime Springs, as the crow flies, or from Davis Corners junction Highways 9 and 63, four miles east to Howard Center and one and one-half miles north on gravel road.

DUANE L. HARMS, CRYSTAL SHORTHORN FARM, Crystal Lake, Iowa 50432. Located three miles east of Crystal Lake. Phone: (515) 565-3775

TED J. HEIMER, RIVERSIDE SHORTHORNS, Route 2, Stacyville, Iowa 50476. Located two and one-half miles north of Stacyville. Phone: (515) 737-2138

ALFRED M. JANSSEN & FAMILY, Route 3, Waverly, Iowa 50677. Located one-half miles east of Waverly on Highway 3. Phone: (319) 352-1859

LARRY E. JOHNSON, Route 1, Roland, Iowa 50236. Located two miles east of Roland, two miles south and three-fourths mile east. We also have Australian Blue Shepherd pups on offer.

KENNETH M. JUNCK, Route 1, Hinton, Iowa 51024. Located four miles south of Hinton on U.S. 75 and two and one-half miles east on C-70. Phone: (712) 239-1088

LOU KENNEDY & SONS % PHILIP KENNEDY, Lewis, Iowa 51544. Located two and one-half miles east of Lewis on 414, one-half south and one-half west. Phone: (712) 769-2574.

MAR DA D'S FARM

ELDORA, IOWA THE PETTY'S

Dale & Marilyn-Donna

Doug, Dennis, David, Duane, Dan, Dean

All Roads Lead To MAR DA D'S

Where you too can find Quality Shorthorns!
Our home raised Shorthorns have established an enviable record of performance both on the farm and at shows, and are in use in many herds throughout the mid-west.

Shorthorns raised in family since 1897 and at MAR DA D's since 1948.

Progress with Pride and Purpose

Petty Pickup Rack !

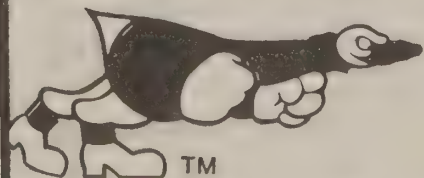
"The Cadillac of the Metal Racks"
15 Models *You Bet!*



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Hydraulic
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**Combination
Hay Feeder-Corral Panel**

Gooseneck TRAILERS

THE "FEED KING"
ROUND BALE FEEDER

Petty Livestock Equipment Co.

3 1/2 Mi. E. - 3 1/2 Mi. S., Eldora, Ia. • Phone 515/486-5361

FRANK B. KLEESE, Route 2, Keota, Iowa, 52248. Located four miles west of Washington, one mile north, two miles south of 92. Phone: (319) 653-4829.

WILBERT KORTHAUS & SONS, Route 1, Walcott, Iowa 52773. Located five miles northwest of Walcott or one and one-half miles north on Interstate 80 at the Walcott-Plainview Exit. Phone: (319) 284-6546.

JAMES P. LANAGHAN, Charlotte, Iowa 52731. Located two miles southwest of Charlotte. Phone: (319) 677-2375. Horned

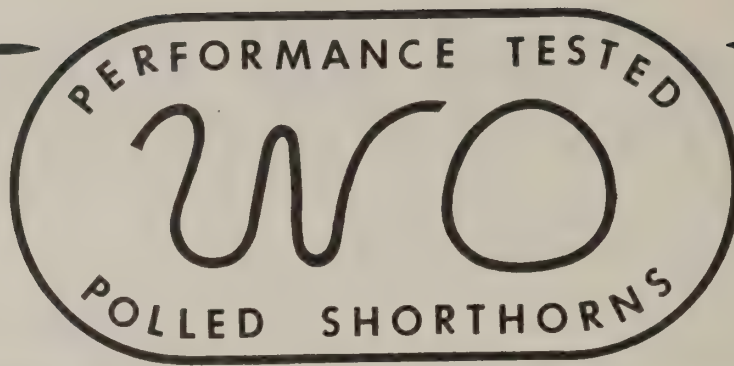
ELMER S. LASSEN & SON, Route 1, Box 13, Vinton, Iowa 52349. Located one block south of Ford Tractor Bldg. on 218 and one and one-half miles west of Vinton. Polled Shorthorn.

EARL W. MERRITT & FAMILY, PINE RIDGE FARM, Route 2, Springville, Iowa 52336. Located four and one-fourth miles north of Springville

EDWIN L. MOORE & SON, Route 1, Rose Hill, Iowa 52586. Located one-half mile north of Rose Hill. Phone: (515) 632-8436.

NEELY & KINYON, Route 1, Greenfield, Iowa 50849. Located two miles south on Highway 25, one-half mile east, one-half mile north. Phone: (515) 743-2862.

DARRELL J. NOLL & DAUGHTERS, see Westknoll Farm.



Want Big, Long Cattle?



We have them now. This is Ruby's Beauty 22nd and her calf. She's a first calf heifer by WB Wonder 31st. Take a look at the length of her back and you can see why we can hardly believe a first calf heifer could be this big.

We have more like her too, by Circleview Wonder X, Goldfinder Waverly X and Four Dees Command 50th X, all from the top of the Wertz Bros. and Miles Mann Herds.

We're using WB Wonder 31st X and Tyler's Par Challenge X. One of the longest muscled Haumont bulls we have seen on these cows.

See us a year in advance for breeding females and bulls since we have a very select group to choose from.

Will have a nice selection of heifers this fall.

WARREN AND SHERYL OETKEN

MERRILL, RT. 2

IOWA 51038

2 mi. W; 1 mi. N; 1/4 mi. E Tel: (712) 938-2006

WARREN & SHERYL OETKEN & FAMILY, see W O Polled Shorthorns

PLEASANT VALLEY FARM, ROBERT T. BUELOW, Route 3, Marengo, Iowa 52301. Located four miles north, then two miles east of Marengo. Phone: (319) 642-3495.

RED ROCK SHORTHORN FARM, MELVIN & BEVERLY TOOM, Route 3, Pella, Iowa, 50219. Located three and one-half miles south of Pella (below Red Rock Dam). Phone: (515) 628-3324.

STEVEN E. SEITSINGER, Route 1, Rose Hill, Iowa 52586. Located seven miles west of What Cheer, Iowa, on county blacktop road, one-fourth mile south at Spring Valley corner or seven miles north of Rose Hill. Phone: (515) 632-8345.

LARRY H. SEXTON, Route 1, Ainsworth, Iowa 52201. Located eight miles north of Ainsworth on 218 and one mile east. Polled Shorthorns, Shorthorns, and commercial. Phone: (319) 657-3168.

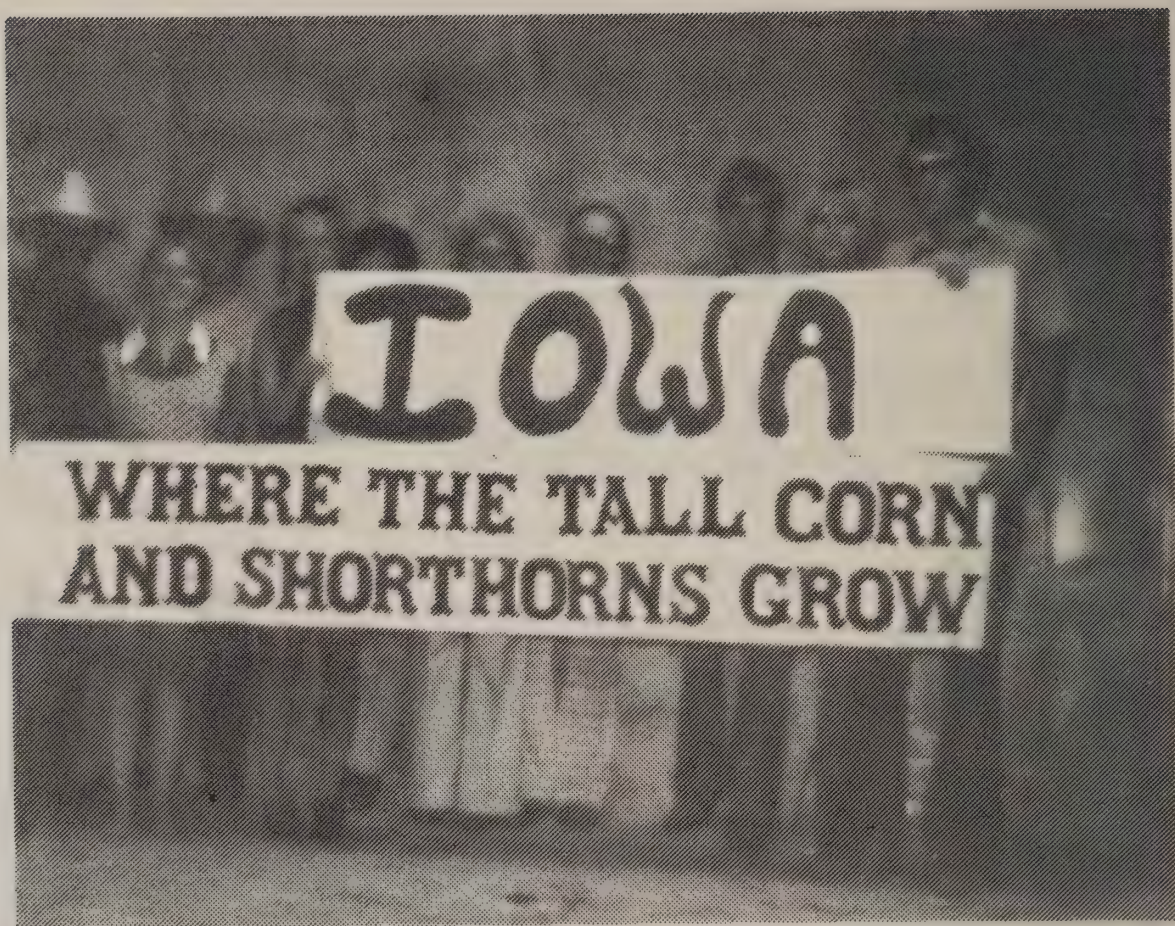
MELVIN & BEVERLY TOOM, see Red Rock Shorthorn Farm

JILJI J. WELLIK & SONS, Britt, Iowa 50423. Located from Britt, four and one-half miles east, three and three-fourths miles south. Phone: (515) 843-3049 Polled Shorthorns.

WESTKNOLL FARM, DARRELL J. NOLL & DAUGHTERS, owners, Arthur, Iowa 51431. Located on County M31, third corner north of Arthur, first place east. Approximately 25 breeding females. Herd Sires - Westknoll Clarion x, grandson of Four Dees Command 50th and P V Constructor Leader, son of Kenmar Leader 21A x. Phone (712) 367-2409.

WILLHOITE POLLED SHORTHORNS, Wall Lake, Iowa 51466. Located three and three-fourths miles south of Wall Lake on blacktop behind evergreens on east side. Phone: (712) 664-2166.

W O POLLED SHORTHORNS, WARREN & SHERYL OETKEN & FAMILY, Route 2, Merrill, Iowa 51038. Located two miles west, one north, and one-fourth east of Merrill.



**Support Your Iowa
Juniors and Do Some
Advertising For Yourself.**

**Buy a Shorthorn Cap
From Your
State Junior Organization.**

What You Need To Know About Shorthorns

American Shorthorn Ass'n.

8288 Hascall Street
Omaha, Nebraska 68124

(402) 393-7200

HISTORY

Shorthorns are the world's first improved and oldest breed of beef cattle. They originated around 1600 in the Tees River Valley of Northern England and were the first improved breed imported into America coming to Virginia in 1783. At that time they were commonly known as Durhams.

The influence of these big cattle rapidly spread in America as the early settlers recognized their value for both meat and milk.

Polled Shorthorns were the first major breed to be developed in the U.S., originating in Minnesota in 1881.

The American Shorthorn Herd Book, the first to be published in this country, was started in 1846. The American Shorthorn Ass'n was organized in 1872 and the American Polled Shorthorn Society in 1889.

POLLED and HORNED

The Shorthorn breed contains both horned and polled (hornless) cattle. Those with horns are called Shorthorns...the polled division, Polled Shorthorns. Both branches of the breed record their cattle with the American Shorthorn Ass'n, Omaha, Nebraska.

A breeder can develop both branches of the breed at the cost of only one membership and one annual dues. This close Shorthorn-Polled Shorthorn relationship allows the breeder to use both branches of the breed in his herd improvement program and to expand his market by merchandising both horned and polled cattle.

ADAPTABILITY

Shorthorns are highly adaptable to all climatic conditions. They are the world's most numerous beef breed being developed profitably in Africa, Australia, South America and Europe.

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Robert Kerr and Sons, Hillndale Shorthorns.....	19
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Otis Rothlisberger, Cedarwood Farm.....	4
Arthur Smith & Son.....	5
Ben Studer	Inside Front
Lloyd Weeda & Son	4
Merlin Wollesen & Family, West Wind Farms	12

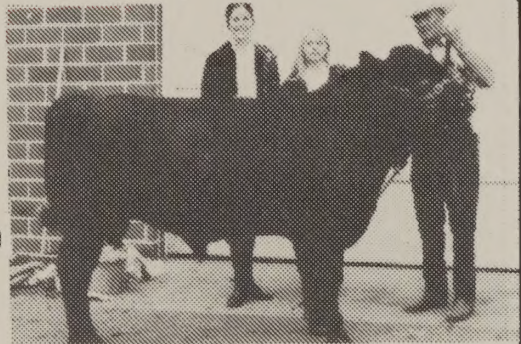
The Cowman Kind Are The Cowman's Kind!

**Babe
(The Great Blue Ox)**



Take The
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Out
And
Use A Son
of
Babe

**Big Red
(son of Babe)**



BBC Rosewood 6th

**Comstock Ruler
Champ. All-Iowa Fair
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**SELLING: Iowa Royal - Broken Bow, Nebr., Oskaloosa Spring
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FLASH!!

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Sire - Ellsway Leader 6th**

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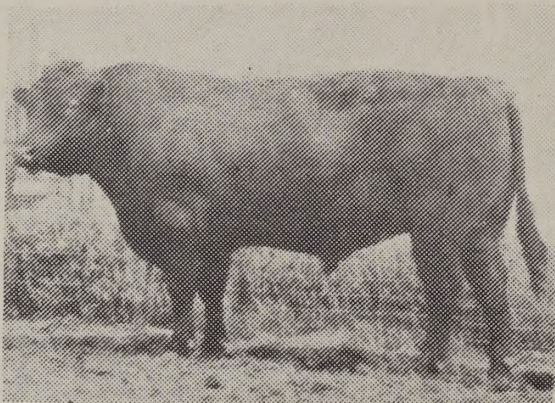
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Keep the facts in mind when you decide to breed your cows. Profit can be measured by the kind of bull you are using. M & S cattle — a factor you must consider.

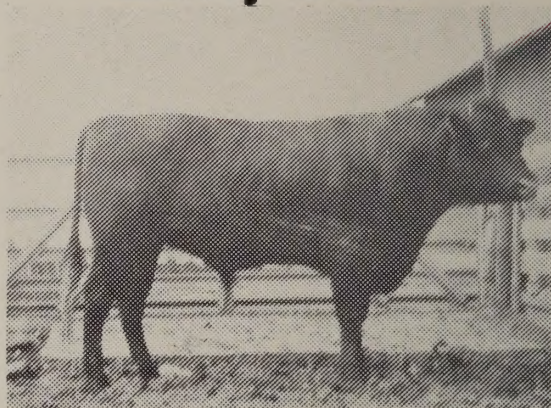


Dyn-O-Mite



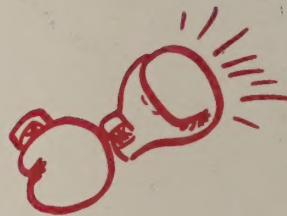
BARRINGTON Grand Duke
62" Tall & exceeds 2500 lbs.

Lanky Duke



GREEN ROW DUKE
2 yrs. old 58" tall & 1700 lbs.

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Cowherd: long, tall, feminine and consistent producers from the C.L. Baughman herd in Missouri, and several heifers carrying Leader breeding, including Green Row Peppermint 3rd, 1974 National Junior Champion Heifer.

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